

525

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
525 Disc Ultegra Di2	52D02AMS	Black - Black - Red	Shimano Ultegra // Fulcrum Wind 400 DB	7.899,00 €
525 Disc Ultegra	R-52D20Am 52D01Ds	AG2R Replica Bourgogne Red Metallic - Gunmetal Grey	Shimano Ultegra // Fulcrum Wind 400 DB	6.499,00 €
Rim				
525 Rim Ultegra Di2	52C02Ams	Black - Black - Red	Shimano Ultegra // Fulcrum Racing Quattro Carbon	7.399,00 €
525 Rim Ultegra	R-52C20Am	AG2R Replica	Shimano Ultegra // Fulcrum Racing 4	4.999,00 €

EM525

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
EM525 Disc Ultegra Di2	EMD01Ams	Antracite - Black	Shimano Ultegra // Fulcrum Wind 400 DB	5.599,00 €
EM525 Disc Ultegra			Shimano Ultegra // Fulcrum Racing 400 DB	4.149,00 €
Rim				
EM525 Rim Ultegra Di2	EMC01Ams	Molteni Orange - Blue	Shimano Ultegra // Fulcrum Racing Quattro Carbon	4.999,00 €
EM525 Rim Ultegra			Shimano Ultegra // Fulcrum Racing 4	3.749,00 €

SANREMO76

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
SanRemo76 Disc Ultegra Di2			Shimano Ultegra // Fulcrum Wind 400 DB	4.999,00 €
SanRemo76 Disc Ultegra	76D01Ams	DarkBlue - White	Shimano Ultegra // Fulcrum Racing 400 DB	3.399,00 €
SanRemo76 Disc Chorus 12sp			Campagnolo Chorus 12sp // Fulcrum Racing 400 DB	3.999,00 €
Rim				
SanRemo76 Rim Ultegra Di2			Shimano Ultegra // Fulcrum Racing Quattro Carbon	4.249,00 €
SanRemo76 Rim Ultegra Plus	76C01Am	Black - Autumn Grey	Shimano Ultegra // Fulcrum Racing Quattro Carbon	3.999,00 €
SanRemo76 Rim Ultegra			Shimano Ultegra // Fulcrum Racing 4	2.999,00 €

STOCKEU69

Rim				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Stockeu69 Ultegra Di2	R-69C20Am	AG2R Team Replica	Shimano Ultegra // Fulcrum Racing Quattro Carbon	5.699,00 €

LAVAREDO68

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Lavaredo68 Disc Ultegra	68D01As	PearlWhite - Black Metallic	Shimano Ultegra // Fulcrum Racing 400 DB	3.199,00 €
Lavaredo68 Disc Ultegra ML			FSA Gossamer Pro // Fulcrum Racing 700 DB	2.599,00 €
Rim				
Lavaredo68 Rim Ultegra	68C01As	Red - White	Shimano Ultegra // EM Flanders SL	2.499,00 €
Lavaredo68 Rim Ultegra ML			FSA Gossamer Pro // EM Flanders SL	2.099,00 €

WALLERS73

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Wallers73 Disc Ultegra Di2	73D01Bs	Racing Green Metallic - Dark Yellow- Red	Shimano Ultegra // Fulcrum Racing 400 DB	4.199,00 €
Wallers73 Disc Ultegra	73D01As	Anthracite Metallic - Black	Shimano Ultegra // Fulcrum Racing 500 DB	3.399,00 €

STRASBOURG71

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Strasbourg71 Disc Rival1	71D01Am	Copperish Green - Desert Sand	Sram S350 // Fulcrum Racing 700 DB	2.999,00 €

STRADA

Rim				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Strada Rim Ultegra	SDA01As	White - Candy Red Metallic	Shimano Ultegra // Fulcrum Racing 500	2.499,00 €
Strada Rim Potenza	SDA01Bs	Molteni Brown-Beige - Prussian Blue	Campagnolo Potenza // Campagnolo Scirocco	2.499,00 €

HAGELAND

Disc				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Hageland Disc Rival1	HGL01As	Mist Grey-Dark Brown Metallic-Charcoal Grey	Sram S350 // Fulcrum Racing 700 DB	2.499,00 €
Hageland Disc Ultegra	HGL01Bs	Desert Sand - Prussian Blue	Shimano Ultegra // Fulcrum Racing 500 DB	2.999,00 €

CRITERIUM

Rim				
Model	Color	Color Description	Crank // Wheels	MSRP (€)
Criterion Rim Claris	CR101As	Prussian Blue - Pearl White	FSA // EM Retro Alloy	899,00 €

PRICELIST 2020 - FRAME

525

Model	Available sizes	MSRP (€)
525 Disc	XS - S - M - L - XL	4.499,00 €
525 Rim	XS - S - M - L - XL	3.999,00 €

EM525

Model	Available sizes	MSRP (€)
EM525 Disc	XXS - XS - S - M - L - XL - XXL	1.869,00 €
EM525 Rim	XXS - XS - S - M - L - XL - XXL	1.699,00 €

SANREMO76

Model	Available sizes	MSRP (€)
SanRemo76 Disc	XS - XS - S - M - L - XL	2.799,00 €
SanRemo76 Rim	XS - XS - S - M - L - XL	2.499,00 €

STOCKEU69

Model	Available sizes	MSRP (€)
Stockeu69	XXS - XS - S - M - L - XL	3.199,00 €

LAVAREDO68

Model	Available sizes	MSRP (€)
Lavaredo68 Disc	XS - S - M - L - XL	1.849,00 €
Lavaredo68 Rim	XS - S - M - L - XL	1.799,00 €

WALLERS73

Model	Available sizes	MSRP (€)
Walters73 Disc	XS - S - M - L - XL	1.799,00 €

STRASBOURG71

Model	Available sizes	MSRP (€)
Strasbourg71 Disc	XS - S - M - L - XL	1.799,00 €

STRADA

Model	Available sizes	MSRP (€)
Strada Rim	XS - S - M - L - XL	899,00 €

HAGELAND

Model	Available sizes	MSRP (€)
Hageland Disc	XS - S - M - L - XL	1.199,00 €

CORSA

Model	Available sizes	MSRP (€)
Corsa Merckx Blend Road Disc	Custom	3.299,00 €
Corsa Merckx Blend Road Rim	Custom	3.299,00 €
Corsa Merckx Blend Gravel Disc	Custom	3.299,00 €

Group sets

	Shimano Dura Ace DI2 MSRP	Shimano Dura Ace MSRP	Campagnolo SuperRecord 12sp MSRP	Campagnolo Potenza MSRP
525	8.499,00 €	6.499,00 €	7.999,00 €	x
EM525	6.599,00 €	4.999,00 €	6.299,00 €	x
SanRemo76	6.299,00 €	4.499,00 €	5.799,00 €	x
Lavaredo68	5.899,00 €	4.199,00 €	5.499,00 €	3.499,00 €
Stockeu69	6.099,00 €	4.199,00 €	5.899,00 €	x

Standard kit Dreambuilder

Kit	Deda Zero2
Saddle	Selle Italia XR
Wheels (Shimano)	Fulcrum Racing 4
Wheels (Campagnolo)	Campagnolo Scirocco

MyMerckx

	Mat OR Shiny MSRP	Mat (frame) Shiny (decals) - 1 color MSRP	Mat (frame) Shiny (decals) - 2 colors MSRP
MyMerckx Design	250,00 €	350,00 €	500,00 €
MyMerckx Retro	250,00 €	Not possible	Not possible
MyMerckx Serene	Free	100,00 €	250,00 €

Upcharge kit from DEDA ZERO2

	Upcharge kit from Deda Zero2 MSRP
Deda Zero 100	100,00 €
Selle Italia XR	35,00 €

Upcharge from Vittoria Corsa

Upcharge to	Vittoria Corsa
Upcharge from	MSRP
Vittoria Zaffiro Pro	75,00 €
Vittoria Rubino	40,00 €

Upcharge wheels

Upcharge to	Forza R45 DTS350	Forza AC45	Forza RC23
Upcharge from	MSRP	MSRP	MSRP
4ZA RC23	839,00 €	418,00 €	X
Fulcrum Racing 5	629,00 €	256,00 €	X
Fulcrum Racing 4	535,00 €	168,00 €	-199,00 €
Campagnolo Khamsin	739,00 €	X	-289,00 €
Campagnolo Scirocco	590,00 €	X	X

Upcharge to	Campagnolo Bora One	Campagnolo Khamsin	Campagnolo Scirocco
Upcharge from	MSRP	MSRP	MSRP
4ZA RC23	X	X	X
Fulcrum Racing 5	X	X	X
Fulcrum Racing 4	X	X	X
Campagnolo Khamsin	1.935,00 €	X	-152,00 €
Campagnolo Scirocco	1.781,00 €	152,00 €	X

Upcharge to	Fulcrum Racing 4	Fulcrum Racing 5	Fulcrum Racing 4 Carbon
Upcharge from	MSRP	MSRP	MSRP
4ZA RC23	299,00 €	302,00 €	X
Fulcrum Racing 5	99,00 €	X	1.080,00 €
Fulcrum Racing 4	X	-99,00 €	982,00 €
Campagnolo Khamsin	X	X	X
Campagnolo Scirocco	X	X	X

Group sets

	Shimano Dura Ace Di2 MSRP	Campagnolo SuperRecord 12sp EPS Disc MSRP	Campagnolo SuperRecord 12sp Disc MSRP	Campagnolo Chorus 12sp MSRP
525 Disc	8.599,00 €	10.499,00 €	8.599,00 €	6.599,00 €
EM525 Disc	6.699,00 €	x	6.699,00 €	4.999,00 €
SanRemo76 Disc	6.399,00 €	8.299,00 €	6.399,00 €	4.699,00 €
Lavaredo68 Disc	5.999,00 €	8.199,00 €	6.299,00 €	4.599,00 €
Walters73 Disc	6.399,00 €	x	6.499,00 €	4.799,00 €

	SRAM Red eTAP AXS MSRP	SRAM Force eTAP AXS MSRP	Shimano Ultegra Di2 MSRP
525 Disc	9.299,00 €	6.999,00 €	x
EM525 Disc	7.399,00 €	5.099,00 €	x
SanRemo76 Disc	7.099,00 €	4.799,00 €	x
Lavaredo68 Disc	6.999,00 €	4.699,00 €	4.199,00 €
Walters73 Disc	7.199,00 €	4.899,00 €	x

Standard kit Dreambuilder

Kit	Deda Zero2
Saddle	Selle Italia XR
Wheels (Shimano)	Fulcrum Racing 500 DB
Wheels (Campagnolo)	Campagnolo Zonda

MyMerckx

	Mat OR Shiny MSRP	Mat (frame) Shiny (decals) - 1 color MSRP	Mat (frame) Shiny (decals) - 2 colors MSRP
MyMerckx Design	250,00 €	350,00 €	500,00 €
MyMerckx Retro	250,00 €	Not possible	Not possible
MyMerckx Serene	Free	100,00 €	250,00 €

Upcharge kit from Deda Zero2

	Upcharge kit from Forza Cirrus MSRP
Deda Zero 100	100,00 €
Selle Italia XR	35,00 €

Upcharge from Vittoria Corsa

Upcharge to	Vittoria Corsa MSRP
Upcharge from	
Vittoria Zaffiro Pro	75,00 €
Vittoria Rubino	40,00 €

Upcharge wheels

Upcharge to Upcharge from	Forza R45 DTS350 MSRP	Campagnolo Bora One DB MSRP	Fulcrum Wind 400 DB MSRP
Fulcrum Racing 700 DB	679,00 €	X	1.135,00 €
Fulcrum Racing 500 DB	569,00 €	X	1.025,00 €
Fulcrum Racing 400 DB	527,00 €	X	985,00 €
DT Swiss E1800	698,00 €	X	1.048,00 €
DT Swiss E1600	594,27 €	X	X
Campagnolo ZONDA	400,00 €	1.545,00 €	X

Upcharge to Upcharge from	Fulcrum Racing 700 DB MSRP	Fulcrum Racing 500 DB MSRP	Fulcrum Racing 400 DB MSRP
Fulcrum Racing 700 DB	X	109,00 €	149,00 €
Fulcrum Racing 500 DB	-109,00 €	X	39,00 €
Fulcrum Racing 400 DB	-149,00 €	-39,00 €	X
DT Swiss E1800	X	80,00 €	X
DT Swiss E1600	X	-85,00 €	X
Campagnolo ZONDA	X	X	X

Upcharge to Upcharge from	DT Swiss E1800 Spline DB MSRP	DT Swiss E1600 DB MSRP
Fulcrum Racing 700 DB	29,00 €	199,00 €
Fulcrum Racing 500 DB	-79,00 €	85,00 €
Fulcrum Racing 400 DB	-119,00 €	49,00 €
DT Swiss E1800	X	165,00 €
DT Swiss E1600	-165,00 €	X
Campagnolo ZONDA	X	X